

philia
CREATIVE MEDIA

Welcome



Thank you for considering Philia Creative Media.

Every project is approached with intention, creativity and attention to detail to ensure your products and brand are represented professionally.

Whether you need clean ecommerce imagery, styled product photography or content for your business, each package is designed to help your brand stand out and make a lasting impression.

The pricing below serves as a guide. If your project requires something more tailored, I'd be happy to provide a custom quotation.

A person with long hair is holding a camera up to their eye, ready to take a photograph. The image is overlaid with a dark blue tint. The text 'Product Photography' is written in a white, bold, serif font, centered over the person's face and camera.

Product Photography

Ecommerce

Clean, professional imagery for websites, catalogues and online stores.

1 image per product

Single hero shot, white or neutral background

R250

MOST POPULAR

3 images per product

Front, back & detail - standard for most products

R450

5 images per product

A complete product gallery including front, back, detail and alternate views.

Ideal for ecommerce stores, catalogues and premium listings.

R650

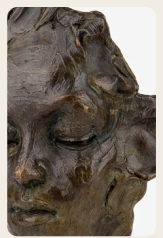
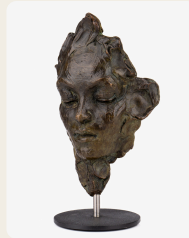
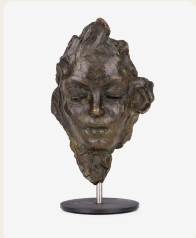
1 image per product



3 images per product



5 images per product



OPTIONAL

Add-Ons

Styled Product Photography:

Props, custom backdrops and creative composition to match your brand.

From R250 per product

Custom Backdrops & Props

Brand-specific styling, colours or set builds arranged on request.

Quoted Separately

Delivery timelines vary depending on the number of products. Final images are typically delivered within 7–10 working days from the date the signed contract and products are received.

Rush Fee: R550

Content Creation



Content Day

Professional content designed to help your business show up consistently and connect with your audience.

Includes:

- 1-hour content shoot
- 40+ professionally edited photos
- Behind-the-scenes, team and lifestyle content
- Brand and content direction consultation
- Content delivered ready to post

R2,500



Monthly Retainer Service

CONTENT REFRESH

For businesses wanting to stay active online without the stress of constantly creating content.

- 30-minute content shoot per month
- 2 professionally edited Reels
- 10 professionally edited photos
- Social media-ready delivery

R2,200 p.m.

BRAND GROWTH

For businesses ready to invest in a stronger, more consistent online presence.

- 45-minute content shoot per month
- 4 professionally edited Reels
- 20 professionally edited photos
- Brand-aligned visual direction
- Styling assistance
- Priority booking
- Monthly content planning session

R 3,500 p.m

A person wearing a light-colored sweater and jeans is holding a black Canon camera. The camera has a lens attached and the brand name 'Canon' is visible on the side. The image is overlaid with a semi-transparent dark blue filter. The word 'Headshots' is written in a large, white, serif font across the center of the image.

Headshots

Studio & Location

Philia Creative Media is based at The Marketing Loft, 24 Long Street, Hermanus, where studio sessions are available by appointment only.

For added convenience, our studio setup is fully portable, allowing us to create professional imagery at your business, office or preferred location.

A location setup fee of R450 applies to cover transportation, setup and breakdown time.

Headshots

ESSENTIAL HEADSHOTS

- 20-minute session
- 5 professionally edited images
- One outfit
- Online gallery delivery

R750

PERSONAL BRANDING

- 45-minute session
- 15 professionally edited images
- Up to 2 outfits
- Guidance on posing and expression
- Online gallery delivery

R1,200

Headshots

TEAM HEADSHOTS

Professional on-site headshots for businesses and teams.

- Portable studio setup at your location
- Individual staff portraits
- Consistent professional lighting
- Professionally edited images
- Online gallery delivery

From R2,500

Custom quotation based on team size and location.



Social Media Management

Socials

PRESENCE PACKAGE

Perfect for businesses looking to maintain a consistent online presence.

- 1 post per week
- Caption writing
- Basic content planning
- Engagement monitoring
- Monthly performance summary

R 3,000 per month

GROWTH PACKAGE

For businesses ready to show up consistently and grow their online presence.

- 3 posts per week
- Content planning & strategy
- Caption writing
- Monthly content calendar
- Engagement monitoring
- Meta Ads management (excluding ad spend)
- Meetings on request

R 5,500 per month

Marketing Partner

Think of it as having a dedicated marketing partner invested in the long-term growth of your business.

Includes:

- Social media management
- Content strategy & ongoing optimisation
- Monthly content creation
- Reels creation
- Meta Ads management (excluding ad spend)
- Google Ads management (excluding ad spend)
- Google Business Profile maintenance
- UGC content creation
- Monthly strategy meeting
- Ongoing support and recommendations
- Continuous monitoring and improvement

R 11,000 per month

For businesses looking for more than social media management. This package combines content creation, advertising, strategy and ongoing support to strengthen your overall online presence. Think of it as having a dedicated marketing partner invested in the long-term growth of your business.

LIMITED AVAILABILITY



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